

Sunlight Soap



The Mother:— "Good old Sunlight done dis job."

The Boy:— "Wish it would do mine."

「Sun Light Soap」等の広告切取り



SUNLIGHT SOAP

A child can use it.

「Sun Light Soap」等の広告切取り



SWAN SOAP
It floats

「Sun Light Soap」等の広告切取り



「Sun Light Soap」等の広告切取り

A vintage advertisement for Vibrona tonic wine. The central illustration depicts a woman in classical-style attire, including a white tunic with gold jewelry and a blue shawl, seated and holding a small glass of wine. The background is a vibrant red and yellow pattern with green foliage. The brand name 'Vibrona' is written in a large, white, stylized font at the top. Text on the right side describes the wine as 'THE IDEAL TONIC WINE' and 'RECOMMENDED BY THE HIGHEST MEDICAL AUTHORITIES'. At the bottom, it states it is 'SUPPLIED TO THE ROYAL HOUSEHOLD' and lists 'CHEMISTS, WINE MERCHANTS, & STORES' as distributors. On the bottom left, three lines of text describe the wine's benefits: 'REFRESHES THE STRONG.', 'RESTORES THE WEAK.', and 'REVIVES THE DEPRESSED.'

Vibrona

THE
IDEAL
TONIC WINE

RECOMMENDED
BY THE HIGHEST
MEDICAL
AUTHORITIES

SUPPLIED TO THE
ROYAL HOUSEHOLD

OF CHEMISTS,
WINE MERCHANTS,
& STORES.

THROUGHOUT THE
WORLD.

REFRESHES
THE STRONG.
RESTORES
THE WEAK.
REVIVES
THE DEPRESSED.

REMEMBER the 'DARTRING'



English
weather
and the SKIN

Even delicate skin
can weather English
weather — if it is
properly nourished.

Wind won't chap,
rain won't crack and
sun won't scorch skin
that is fed with

'DARTRING'

'Lanoline.'

See inside.



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GALLANTRY.

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HORLICK'S Malted MILK



ALWAYS UP "STANDARD"
TO THE

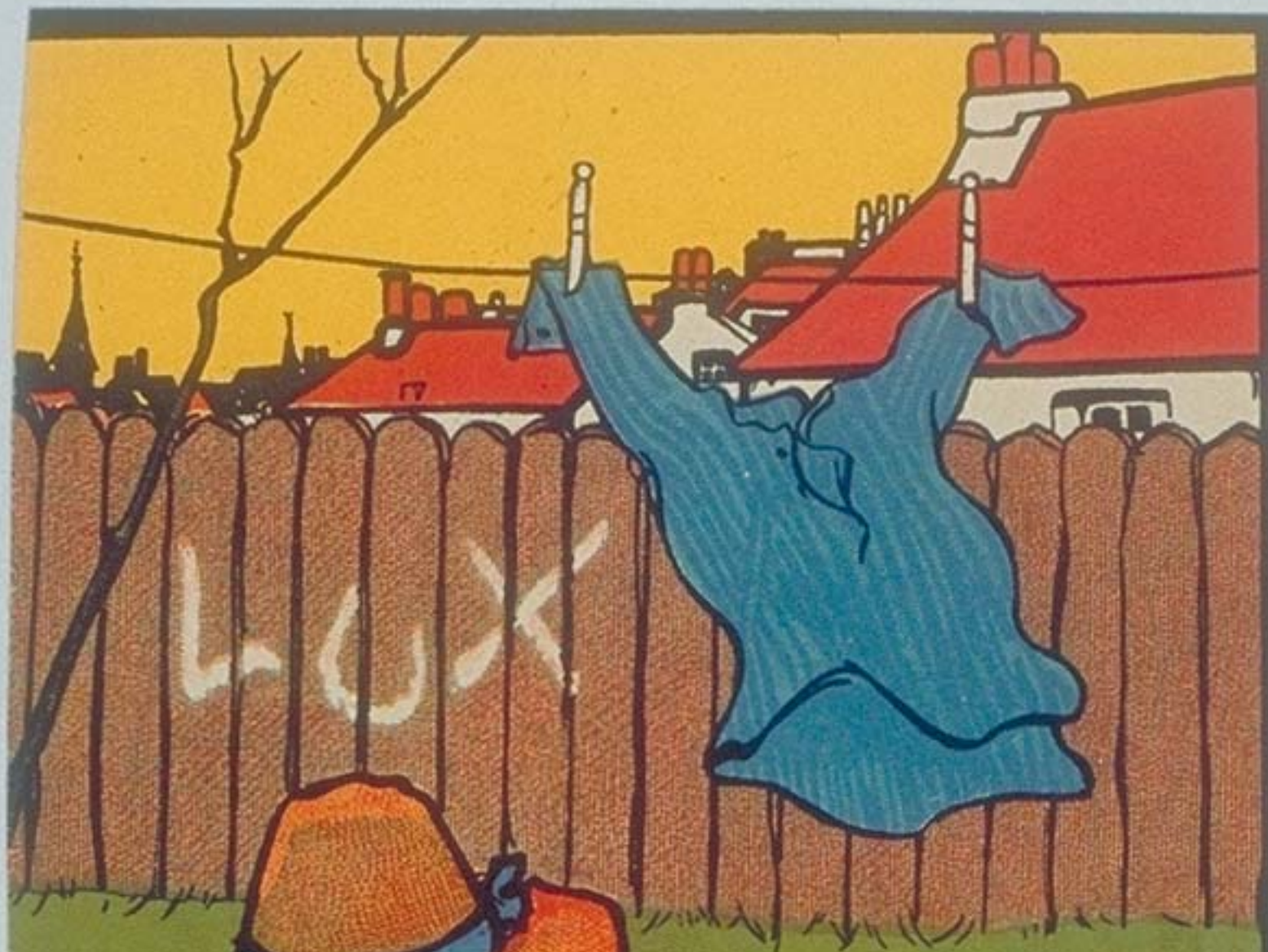
「Sun Light Soap」等の広告切取り



“WON'T
SHRINK
WOOLLENS”

DEAR ME NO!
I'VE ONLY GOT
ONE SHIRT
AND SO ÷

USE LUX



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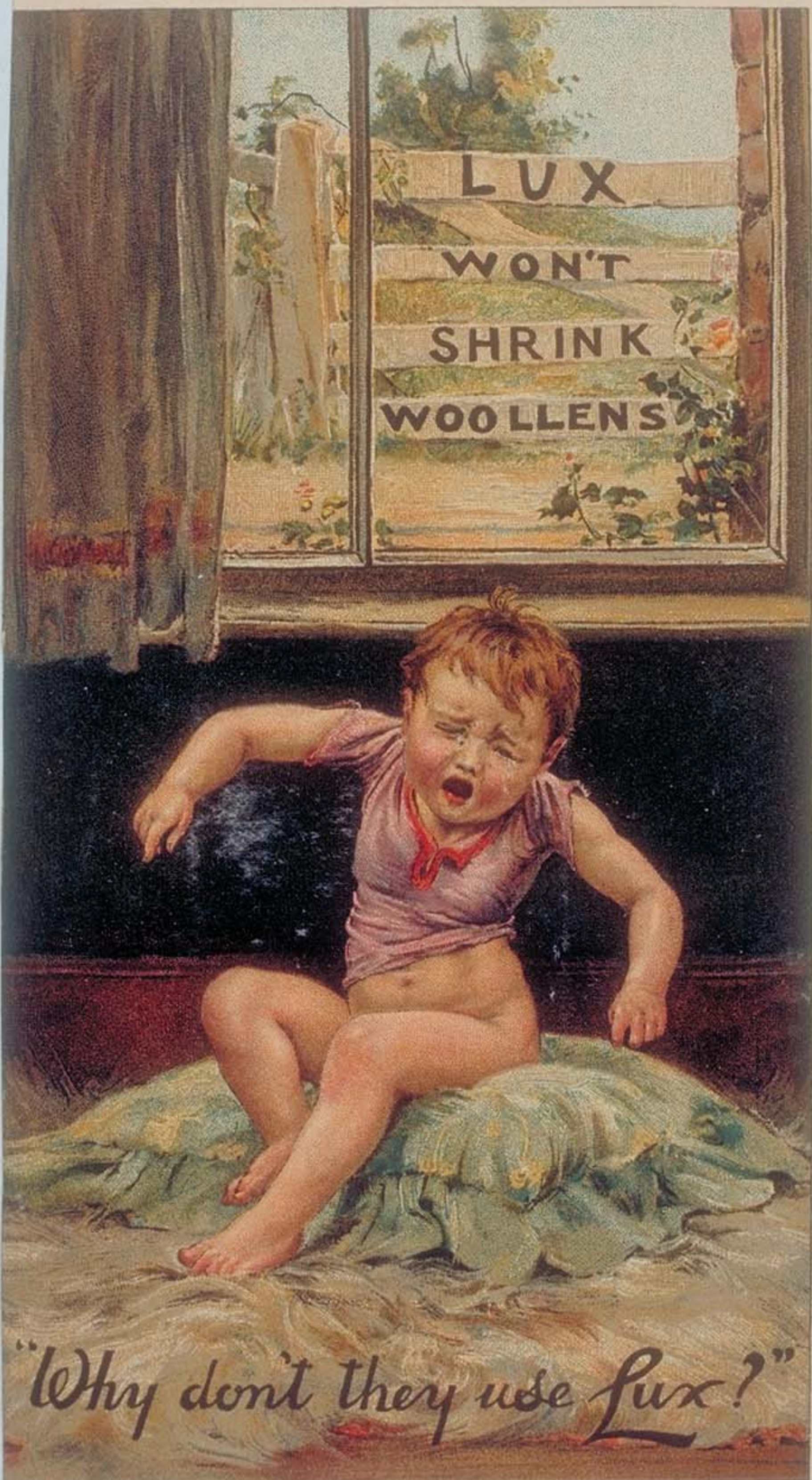
USE **LUX**

「Sun Light Soap」等の広告切取り

LIFEBUOY SOAP



「Sun Light Soap」等の広告切取り



"Why don't they use Lux?"

「Sun Light Soap」等の広告切取り



「Sun Light Soap」等の広告切取り



「Sun Light Soap」等の広告切取り

HIS GIRL



THE HUNTSMAN'S MEET.

HIS GIRL



THE JOCKEY'S TRAINER.

BY
VICTOR VENNER